County of Los Angeles DEPARTMENT OF PUBLIC SOCIAL SERVICES



BRYCE YOKOMIZO Director

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Board of upervisors GLOR A MOLINA Lirst District

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> DI N KNABE For rth District

MICHAEL D. AN'I DNOVICH Fifth District

July 17, 2006

TO:

Each Supervisor

FROM:

Bryce Yokomizo, Director

SUBJECT:

NATIONAL ASSOCIATION OF COUNTIES (NACo) **AWARD**

COUNTYWIDE FOOD STAMP OUTREACH CAMPAIGN

This is to inform you that Los Angeles County received a 2006 NACo Achievement Award for the DPSS program entitled, Countywide Food Stamp Outreach Campaign. This award is in recognition of an innovative program which contributes to and enhances county government in the United States. A copy of the award is attached to this memo.

As you may recall, in response to a 2004 UCLA report that highlighted the problems of poverty and hunger in our County, your Board directed our Department to establish an outreach plan aimed at increasing the enrollment of eligible participants in the Food Stamp Program. The Countywide Food Stamp Outreach Campaign has been very successful in increasing Food Stamp participation among eligible households. This continues to be a priority for the Department, in partnership with a wide variety of community partners.

BY:sb

Attachment

c: Chief Administrative Officer **County Counsel** Executive Officer, Board of Supervisors sesesesese National Association of Counties

2006 Achievement Award Winner

This Award is presented to

Los Angeles County, CA

for its program

Countywide Food Stamp Outreach Campaign

in recognition of an innovative program which contributes to and enhances county government in the United States.

Bill Hansell President

National Association of Counties

Larry E. Naake